



**BHARATI VIDYAPEETH'S
INSTITUTE OF COMPUTER APPLICATIONS & MANAGEMENT (BVICAM)**

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Practical Application Questions:

1. **Media Analysis:** Find a recent news report (from July 2025) on any international conflict from three different news sources (e.g., BBC, Al Jazeera, Reuters). Analyze and compare their reporting for tone, focus, and any perceived biases.
2. **MoJo Scenario:** Imagine you are a journalist covering a local event. Describe how you would use your smartphone and at least two specific mobile applications to capture, edit, and share a short video report for a news outlet's social media platform.
3. **UN Role-Play:** Select one current international issue (e.g., climate change, a specific humanitarian crisis). If you were a delegate to the UN General Assembly, what specific recommendations would you propose in a resolution to address this issue? Justify your recommendations.
4. **Political Party Outreach:** Choose one national political party in India. Research their recent (2024-2025) social media campaigns or outreach strategies. Discuss how they leverage digital platforms to connect with voters and address current challenges.
5. **Health Campaign Design:** You are tasked with designing a public awareness campaign in India for a major health issue (e.g., diabetes or mental health). Outline three key messages and two practical methods (e.g., digital, community-based) you would use to reach both urban and rural populations.
6. **Fact-Checking Exercise:** Find an example of a piece of "fake news" or "disinformation" that circulated in India in the last year (you can use a fact-checking website like Alt News for examples). Explain why it was misleading and describe the steps you would take to verify the information.
7. **Tribal Community Case Study:** Research a specific instance (a real or hypothetical case) of land alienation or displacement affecting a tribal community in India. Describe the situation and discuss how the Forest Rights Act (FRA) *could* or *should* be applied to protect their rights.
8. **Economic Impact Analysis:** Given India's current unemployment rate (July 2025) and recent news on floods/drought, analyze how these factors could collectively impact the Indian economy and livelihoods in rural areas.
9. **AI in Newsroom Application:** Propose a scenario where a news organization could ethically use an AI tool to assist its journalists. Describe the task the AI would perform and explain how human oversight would be maintained to ensure accuracy and ethical standards.
10. **Global Issue Research:** Select one of the "four conflicts/issues of international importance" discussed (e.g., the Civil War in Sudan). Research its historical background briefly and identify one non-UN international organization or NGO that is actively working on the ground to mitigate its effects. Describe their specific efforts.

